

## Who we are

Plaksha is a technology university for the future. It has been found through collective philanthropy by a global community of entrepreneurs and business leaders, to reimagine technology education and research. The vision of the University is to nurture the next generation of fearless leaders who will solve the toughest challenges of our planet.

The University launched in 2021 in Mohali, Punjab and is at an exciting start-up stage. We launched a high school summer program called *Young Technology Scholars* in 2018, a postgraduate program called *Tech Leaders Program* in 2019, cutting-edge *undergraduate programs* in 2021 and are launching the PhD program in 2022. We are looking out for people to join us on this exciting journey and translate the ambitious vision into reality.

Read more at [www.plaksha.edu.in](http://www.plaksha.edu.in).

## Need

We are looking out for people to join us on this exciting journey and translate the ambitious vision into reality. Our need at this moment is a *Regional Manager – Outreach*.

## Job Description

Executing annual outreach calendar for the desired region comprising events, presentations, information sessions, meet-ups, coffee-chats, and other outreach activities. It includes planning processes and ensuring timely completion of all deliverables.

Conduct outreach calls and identify and visit targeted geographic areas and hubs with potential target audience to ensure there is an understanding of the University and its courses.

Represents the University and provide support as needed at various external events such as in public interactions, admissions fairs, career guidance seminars, tech fests, counsellor meets etc.

Measures and reports performance of all outreach campaigns

## Location

Mumbai

Hyderabad